EventfullyManaged

EventfullyManaged is the AI-native platform for the whole life of any event — weddings, birthdays, corporate events and conferences, physical, digital or hybrid — on one connected record.

Every event type · Team milestones · No-login kiosks · Participant experience · Burdenoff ecosystem

PARTNER
CHEAT SHEET
EVENTFULLYMANAGED.COM

WHAT IT IS

One platform for the whole life of any event: weddings, birthdays, corporate events and conferences on one record.

30-SECOND PITCH

Every event is a small project with many hands. EventfullyManaged puts the plan, teams, guests, kiosks and memories on one record — free to start, $99 a month for Pro.

PROBLEM WE SOLVE

- Guest lists, vendors and tickets in separate tools
- Teams and vendors can't see each other's deadlines
- Guests won't install an app to give feedback
- One tool per kind of event

VALUE PROPOSITION

- One record from first idea to memories
- Team milestones with early warnings
- No-login kiosks for feedback and forms
- PlanMagnet, HookMovies, HeadshotMarketing built in

IDEAL CUSTOMER

Planners, agencies, venues, corporate teams and families who run events with many collaborators

Not a fit: Buyers needing proprietary on-site hardware or venue sourcing

WHO YOU ARE TALKING TO

Wedding planner — How many chat groups per wedding?
Corporate event manager — Who sees the AV deadline?
Venue manager — Do guests leave feedback?
IT and Security — Does it use your SSO?

TOP USE CASES

- Plan a wedding with both families
- Keep teams and vendors on milestone
- Exit kiosks with no login
- Stream hybrid sessions with HookMovies
- Sell tiered tickets with promo codes

CAPABILITIES

- Event templates
- Plan from a brief
- Team milestones
- Household RSVPs
- Ticketing
- QR and NFC check-in
- Kiosk mode
- Light sign-in
- Participant history
- Live dashboard

PRICING

Free	$0
Pro	$99/month
Business	$399/month
Enterprise	From $0.50 per registration

Free tier; Pro $99/mo; Business $399/mo; Enterprise per registration

COMPETITIVE LANDSCAPE

Cvent — Same lifecycle without six-figure contracts
Eventbrite — Agenda, door and sponsors; lower ticket fee
Bizzabo — Governance included, no $17,999 floor
Whova — Subscription across a calendar, not per event

WHY US

- Every event type on one platform
- Teams work to visible milestones
- Kiosks hear everyone, no login
- Burdenoff ecosystem around the event

PROOF & CREDIBILITY

- One connected record per event
- Atomic capacity guard prevents overselling
- Live product, no public references

DEMO

Free tier self-serve at app.eventfullymanaged.com; ask us for a guided walkthrough

TALKING POINTS

- Weddings to conferences, one platform
- Every team and vendor on one plan
- Guests take part without an account
- Specialists stay specialists

OBJECTION HANDLING

"Too new to trust"
Recently launched; prove it on one smaller event first

"We already use Eventbrite"
Keep selling; we add agenda, door, sponsors, analytics

"Where is the mobile app?"
iOS, Android, web — and kiosks need no app

DISCOVERY QUESTIONS

- How many tools run one event?
- Who rekeys the badge list?
- How long does post-event reporting take?
- Do sponsors get attributed leads?
- How many events this year?

SPOT A GOOD OPPORTUNITY

- Runs several ticketed events a year
- Complains about spreadsheets and CSV exports
- Sponsors asking for lead proof
- Security team blocking the current tool
- Needs proprietary RFID or turnstile hardware
- Wants a consumer discovery marketplace

HOW TO INTRODUCE US

"I know the team behind EventfullyManaged — worth twenty minutes if your events run on spreadsheets and chat groups."

LEAD HANDOFF

Send name, organisation, event count, size, timing and current tools to vignesh@burdenoff.com

PARTNER COMMERCIALS

10–15% of first year; up to 15% reseller margin

USEFUL LINKS

EventfullyManaged website `eventfullymanaged.com`
Sign in or create an account `app.eventfullymanaged.com`
Documentation `docs.eventfullymanaged.com`
Use cases `eventfullymanaged.com/use-cases`
Comparisons `eventfullymanaged.com/vs`

TALK TO US
Vignesh T.V.
vignesh@burdenoff.com
+91-7358445777

BOOK A 1-1 CALL
calendly.com/vignesh-burdenoff/1-1
Scan the code to book

ALL BURDENOFF PRODUCTS
burdenoff.com/products
EventfullyManaged · eventfullymanaged.com