EventfullyManaged

PRODUCT CATALOGUE

Every event, from first idea to fond memories.

The AI-native platform for the whole life of any event: weddings, birthday parties, corporate events and conferences, in person, online or hybrid.

Every kind of event | Team milestones | Kiosk mode, no login | Participants first

PlanMagnet · HookMovies · HeadshotMarketing



eventfullymanaged.com

01 · THE SHORT VERSION

One platform for the whole life of any event

EventfullyManaged is the AI-native platform for the whole life of any event, from a ten-guest birthday party or a wedding to a corporate offsite or a multi-day conference, in person, online or hybrid. Businesses and families organise and manage it, the teams and vendors behind it work to shared milestones, and everyone who attends takes part, enjoys their time and leaves with something to keep.

Every kind of event

Weddings, birthday parties, corporate events, conferences, community and online events, small or large.

Physical, digital, hybrid

Each session in the room, online or both, with online sessions produced and streamed through HookMovies.

One connected record

Plan, guests, vendors, tickets, programme, kiosks and feedback on one record per event.

Teams on shared milestones

Workstreams with targets, checklists, owners and due dates, and a warning before anything slips.

Kiosk mode

Any device at the venue takes feedback, surveys, moods and forms from anyone, with no login.

Participants first

Household RSVPs, a personal plan on the day and a history of every event attended.

The Burdenoff ecosystem

PlanMagnet, HookMovies and HeadshotMarketing connected, plus FluidGrids, BigConsole and AssetHandler.

AI that plans with you

A draft plan from a brief, turnout forecasts, a day shaped for each guest and the follow-up drafted.

02 · WHO IT IS FOR

Everyone who organises an event, and everyone who attends

Businesses, agencies and planners organise and manage. Teams, families and vendors put it together. Participants take part, enjoy their time and get something out of it.

Businesses and corporate teams

Kickoffs, offsites, town halls, launches and customer events run by HR, communications and operations.

Event agencies and planners

Many client events at once, each with its own team, vendors, approvals and reporting.

Wedding and celebration planners

Multi-day functions, guest households, family co-hosts and every vendor on one plan.

Families and hosts

A birthday party or a reunion set up from a template, with RSVPs and a short checklist.

Venues

Rooms, capacities, kiosks and the events they host, mapped to the people responsible.

Communities and associations

Meetups, festivals, faith gatherings and fundraisers, in person or online.

Conference organisers

Multi-track programmes, speakers, sponsors, exhibitors and thousands of attendees.

And every participant

Guests RSVP in a minute, get a personal plan and keep a history of every event they attended.

03 · WHAT BREAKS TODAY, AND THE FIX

A dozen tools, and nobody has the whole picture

Every event is assembled from fragments

Guest lists, vendors, tickets, programme, livestream, promotion and feedback live on one connected record per event.

Teams, families and vendors cannot see each other's deadlines

Shared workstreams with milestones, targets, checklists, owners and due dates, and a warning to the right person before anything slips.

Tools are built for one kind of event

One platform for weddings, birthdays, corporate events, conferences, community and online events, physical, digital or hybrid.

Guests are asked to install an app to answer three questions

Households RSVP in a minute through one link, and kiosks take feedback, surveys and forms at the venue without any login.

Feedback is lost at the venue

Kiosk feedback, surveys and mood check-ins roll up live by session and zone, so organisers adjust while the event is running.

Participants leave with nothing to keep

A personal plan on the day, then recordings, photos, certificates and contacts in a history of every event they attended.

04 · EVERY KIND OF EVENT

Small or large, physical, digital or hybrid

One platform for ten guests or tens of thousands. Each event type has its own template, so a birthday stays simple and a conference gets the depth it needs, and every session can run in the room, online or both.

- Weddings
- Birthday parties
- Corporate kickoffs
- Offsites
- Town halls
- Product launches
- Conferences
- Workshops and training
- Meetups
- Webinars
- Festivals and concerts
- Galas and fundraisers
- Reunions
- Faith gatherings
- Community events
- Hybrid sessions





05 · PLAN ANY EVENT

From a sentence to a plan

Start from a template or describe the event in plain words. The plan arrives with sub-events, workstreams, milestones, checklists and budget lines to adjust.

Plan from a description

Describe the event in plain words and get a draft plan: sub-events, workstreams, milestones, checklists, budget lines and vendor categories.

Templates for every event type

Start from a wedding, birthday, corporate, conference, community or online template that reveals depth only when the event needs it.

Sub-events and programme

Functions, days, tracks and sessions with rooms, speakers and performers, with room and speaker clashes caught as you go.

Venues, budget and targets

Rooms, floor plans and capacities, and budget lines and targets that every team can see.

06 · COORDINATE EVERY TEAM

Clear milestones, targets, checklists and due dates

Internal teams, family co-hosts, agencies and vendors work in shared workstreams, and the platform warns the right person before anything slips.

Workstreams and milestones

Break the event into workstreams with milestones, checklists, owners, due dates and dependencies.

Warnings before things slip

Late, blocked and at-risk work is raised with the owner, and the organiser, before it becomes a problem on the day.

Vendors and co-hosts in the plan

Caterers, decorators, photographers, AV crews and family co-hosts update their own tasks with scoped access.

Project plans in PlanMagnet

Connect workstreams and milestones to PlanMagnet for full timelines and resourcing across events.





07 · INVITE, REGISTER AND SELL

From one family invite link to tiered tickets for thousands

Invitations, RSVPs, registration and ticketing on the same record as the plan, promoted and followed up with HeadshotMarketing.

Household RSVPs

One invitation per household; one person answers for everyone, function by function, with meal and accessibility choices.

Tickets and promo codes

Ticket types with prices, quantities and sale windows, promo codes, approvals and instant QR confirmations.

Promotion with HeadshotMarketing

Campaigns, audiences and CRM connected to registrations, so you see which campaign filled which event.

Every language

Invitations, registration and the guest experience in each guest's language.

08 · RUN THE DAY

Fast doors, full rooms in the right places

Check-in, badges, sessions and streaming run from the same programme, with a live view of everything that matters.

QR and NFC check-in

Scan a QR code, tap an NFC badge or search by name at staffed stations or self-serve kiosks.

Badges and sessions

Badges printed at the desk or carried on the phone, session check-in, capacity limits and waitlists.

Streaming with HookMovies

Digital and hybrid sessions produced and streamed through HookMovies, with recordings attached afterwards.

A live view of the day

Arrivals, session attendance, sponsor activity and kiosk feedback as they happen, with equipment tracked in AssetHandler.





09 · KIOSK MODE

Anyone at the venue can take part, without logging in

Any tablet or screen becomes an EventfullyManaged kiosk. Guests, visitors and passers-by give feedback, answer surveys, share how they feel or fill in a form, with no username and password.

Feedback, surveys and forms

Ratings, short surveys, lead forms, sign-ups and guestbooks at the exit, a session door or a booth.

Mood check-ins

Guests share how they feel with one tap; moods roll up live by session, zone and time of day.

No account needed

Anyone at the venue can take part, whether or not they use EventfullyManaged, with no username or password.

Answers that count

Every response lands on the event record and feeds the live view, the AI briefs and the follow-up.

10 · KIOSK SIGN-IN AND MAPPING

Less intrusive sign-in, limited access

Optional QR, NFC or biometric sign-in ties answers to a guest without giving the kiosk the access a properly signed-in user has. Every kiosk is set up and mapped to its owner.

Light sign-in, by choice

Guests can scan their ticket QR code, tap an NFC badge or, where offered and consented, use a biometric match.

Limited by design

Kiosk sign-in saves answers, check-ins and certificate claims to the guest's record, and never opens a full account.

Kiosks mapped to owners

Each kiosk is registered to the event, placed on the venue map and assigned to the person responsible.

Identifiers where possible

Guest identifiers map kiosk answers to the right record; guests can always take part anonymously instead.





11 · PARTICIPANTS GET SOMETHING OUT OF IT

A personal plan before, a smooth day during, something to keep after

Guests are first-class users. They take part on-site or online, then keep what mattered in a personal history of every event they attended.

RSVP or register in a minute

Answer for the whole household through one link, or pick a ticket and get a QR confirmation instantly.

A personal plan

Their own schedule, seat, dietary choices, sessions and people to meet, in their language.

Take part, in the room or online

Polls, moderated Q&A, networking matches and kiosks on-site; streamed sessions online.

Keep what matters

Recordings, photos, certificates and contacts land in a history of every event attended.

12 · AI NATIVE

Intelligent, personal and proactive

The AI plans from a brief, watches every deadline, forecasts turnout, personalises each guest's day, reads the room live and drafts the follow-up. A person makes every call that matters.

A plan from a brief

Type "a 150-guest wedding in February with a sangeet, ceremony and reception" and get a draft plan.

Milestone watch

Warnings before a milestone slips, sent to the owner with what is blocking it.

Clashes caught

Double-booked rooms, speakers and vendors flagged before the programme goes out.

Turnout forecasts

Turnout, no-show and capacity forecasts to right-size rooms, catering and staffing.

A day shaped for each guest

A personal plan, reminders and suggestions for every participant.

Who should meet, and why

Networking suggestions for guests who opted in, with the reasons shown.

Read the room

Kiosk feedback and mood check-ins summarised live by session and zone.

The follow-up, drafted

A post-event report and thank-yous drafted for a person to review and send.

Put to work



WEDDING PLANNER

Plan a wedding with the family and every vendor on one plan

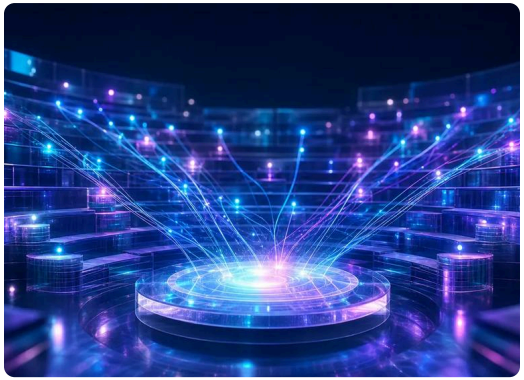
Mehendi, sangeet, ceremony and reception as sub-events, with family co-hosts, household RSVPs and every vendor on shared milestones.



PARENT HOSTING A PARTY

Host a birthday party in minutes, without a spreadsheet

Start from a template, send one invite link, track RSVPs by family and tick off a short checklist, on the same platform as the largest events.



CORPORATE EVENT LEAD

Run a company kickoff or offsite across every team

HR, communications, IT, finance, the agency and the venue on one plan, with approvals, restricted registration and a clear owner for every task.

Put to work, continued



HYBRID EVENT PRODUCER

Stream digital and hybrid events with HookMovies

Sessions run in the room and online from the same programme, produced and streamed through HookMovies, with recordings for every attendee.



EVENT DIRECTOR

Coordinate every team with milestones and checklists

Workstreams, targets, owners and dependencies that everyone can see, with a warning before anything slips.



GUEST EXPERIENCE MANAGER

Collect feedback and surveys at the venue, no login needed

A kiosk at the exit, a session door or a booth lets anyone give feedback, answer a survey or fill in a form.

Put to work, continued



REGISTRATION AND KIOSK LEAD

Let guests identify themselves at a kiosk with QR, NFC or biometrics

Light sign-in saves answers to the guest's record and nothing more; biometric matching is opt-in.



ATTENDEE

Give every participant something to keep

Recordings, photos, certificates, notes and contacts kept in a personal history of every event attended.



MARKETING MANAGER

Promote the event and follow up with HeadshotMarketing

Campaigns and CRM connected to registrations and attendance, so every guest gets the right follow-up.

The Burdenoff products around your event

Specialists stay specialists. EventfullyManaged connects to the right Burdenoff product for each job, under one sign-in, one workspace and one set of permissions.

PlanMagnet
Project management: event workstreams and milestones in a full project plan with timelines and resourcing.

HookMovies
Video production and streaming for digital and hybrid sessions, with recordings delivered to every attendee.

HeadshotMarketing
Marketing and CRM: promote the event, attribute registrations to campaigns and nurture attendees and leads.

FluidGrids
Automate the multi-step work around every event across your other systems.

BigConsole
Report across every event your organisation runs, in one place.

AssetHandler
Track screens, scanners, badge printers and kiosks across venues and events.

And the rest of your stack, through integrations, FluidGrids and the API

Payments · Calendars · Email and messaging · CRM systems · Finance and reconciliation · Webhooks · GraphQL API · SDKs · AI clients via MCP



15 · EVERYWHERE THE EVENT HAPPENS

One platform, many front doors

The same event record and permissions behind every surface, from the planning desk to the venue door.

Organiser console

Plan, teams, guests, tickets, programme, kiosks and the live view at app.eventfullymanaged.com.

Participant app

An installable app with the guest's plan, tickets, venue map, notifications and event history; no app store needed.

Kiosk mode

Any tablet or screen at the venue becomes a kiosk for feedback, surveys, moods, forms and light sign-in.

API and AI tools

A GraphQL API, webhooks, SDKs and an MCP server so your AI client can work under your own permissions.

The right access for everyone, and privacy by design

Roles on every action
Organisers, staff, co-hosts, vendors, volunteers and kiosks each get exactly the access they need.

Workspace isolation
Each organisation works in its own workspace, with tenant isolation underneath.

Audit trail
A record of who changed, approved or published what, and when.

Encryption
Encryption in transit and at rest.

Kiosk sign-in stays limited
A kiosk never opens a full account: no payments, no registration changes, no other events.

Emotion and biometrics are opt-in
Mood and biometric signals are consented, minimised and never needed to take part.

Accessible and multilingual
Accessibility and translation built into the organiser console and the guest experience.

Governed AI
The AI works with your permissions, not more, and a person makes every call that matters.

The security page and subprocessor list are published on eventfullymanaged.com.

Priced per organisation, not per organiser seat

Every user-facing capability is available from the free tier upward; plans differ by capacity. Regional pricing applies by billing market, and paid ticketing carries a separate per-ticket platform fee. Current prices are on eventfullymanaged.com/pricing.

Plan	Best for
Free	A solo organiser or small team running a first event end to end.
Pro	Small event teams, meetups, workshops and recurring smaller events.
Business	Conference organisers, agencies, associations and multi-event programmes.
Enterprise	Large or recurring event programmes, multi-entity organisations and regulated buyers.

What changes when the whole event runs in one place

One platform for every event
From a birthday party to a conference, without switching tools.

Nothing slips
Shared milestones and early warnings across every team and vendor.

Guests without friction
Household RSVPs, one link and kiosks that need no login.

Feedback while it matters
Kiosk answers and moods in the live view, during the event.

Something to keep
Recordings, photos and certificates in every participant’s history.

Specialists stay specialists
PlanMagnet, HookMovies and HeadshotMarketing do their jobs, connected.

AI that plans with you
Drafts, forecasts and warnings, with a person making the calls.

The whole team included
Priced per organisation, not per organiser seat, with a free tier.

EventfullyManaged

Ready to plan your next event?

Start free: describe your event, bring your team and vendors into the plan and invite your guests, or talk to us about an agency, venue or enterprise rollout.

WEBSITE eventfullymanaged.com	**START FREE** app.eventfullymanaged.com	**BOOK A DEMO** eventfullymanaged.com/contact
EMAIL contact@eventfullymanaged.com	**USE CASES** eventfullymanaged.com/use-cases	**PRICING** eventfullymanaged.com/pricing

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